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5 August 2026

Likewise Group plc

("**Likewise**", the "**Company**" or the "**Group**")

Result of upsized and oversubscribed Retail Offer
and
July Trading Update

Likewise Group plc (AIM:LIKE), the fast-growing and progressive flooring distributor in the UK, is pleased to announce that, the Retail Offer launched on 29 July 2026, and upsized on 4 August 2026 was oversubscribed and has raised in aggregate approximately £4.0 million through the issuance of 14,035,087 Retail Offer Shares at a price of 28.5 pence per share.

Accordingly, the Company has conditionally raised total gross proceeds of approximately £32.5 million in aggregate by way of the Placing, the Subscription and the Retail Offer.

The Retail Offer was oversubscribed and allocations were therefore made to shareholders applying the principles of soft pre-emption. Shareholders whose orders matched or exceeded their soft pre-emptive allowance received 100 per cent of their allowance, with all orders in excess of the allowance scaled back equally.

A separate announcement will be made following the General Meeting as to the results of the General Meeting and the total voting rights following Admission.

Admission

Application will be made to the London Stock Exchange for admission of the Retail Offer Shares and the Additional Retail Offer Shares to trading on AIM (“**Admission**”). It is expected that, subject to the necessary resolutions being passed at the General Meeting, Admission will become effective and dealings in the New Ordinary Shares will commence at 8.00 a.m. on 17 August 2026.

Admission is conditional, inter alia, upon Admission becoming effective, the Placing Agreement not having been terminated and becoming unconditional, and upon the approval of Shareholders at the Company's forthcoming General Meeting to be held at 10:00 a.m. on 14 August 2026.

Tony Brewer, Chief Executive of Likewise says:

"We very much thank all our existing and new institutional shareholders plus our retail shareholders for their support during this successful fundraise. We now have tremendous flexibility to strategically accelerate the growth of the Group over the coming years.

We are very pleased that July sales revenue showed a 23.9% increase against the previous year with year to date now up 18.3% on a like for like basis, with August starting strongly. The Group is entering a particularly exciting period of our development, and we thank all stakeholders for their continued commitment and support."

For further information, please contact:

Likewise Group plc Tony Brewer, Chief Executive	Tel: +44 (0) 121 817 2900
Zeus (Nominated Adviser, Broker and Joint Bookrunner) Jordan Warburton / James Edis (Investment Banking) Dominic King / Fraser Marshall (Corporate Broking)	Tel: +44 (0) 20 3829 5000

Further information on the Company can be found on its website at: www.likewiseplc.com

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The value of Ordinary Shares and the income from them is not guaranteed and can fall as well as rise due to stock market and currency movements. When you sell your investment, you may get back less than you originally invested. Figures refer to past performance and past performance is not a reliable indicator of future results. Returns may increase or decrease as a result of currency fluctuations.

Neither the content of the Company's website (or any other website) nor the content of any website accessible from hyperlinks on the Company's website (or any other website) is incorporated into or forms part of this announcement.

The Retail Offer Shares to be issued or sold pursuant to the Retail Offer will not be admitted to trading on any stock exchange other than AIM.