

23 May 2024

Dear Shareholder

## **NOTICE OF THE 2024 ANNUAL GENERAL MEETING – LIKewise GROUP PLC**

Please accept this letter as notification that the Likewise Group plc's ("the Company") Notice of the 2024 Annual General Meeting ("AGM") has now been published on the Company's website at [www.likewiseplc.com](http://www.likewiseplc.com) alongside the Annual Report & Accounts for the financial year ended 31<sup>st</sup> December 2023.

### **AGM Attendance**

**The Company's Annual General Meeting will be held at 10.00am on Thursday, 20<sup>th</sup> June 2024 at our offices, Unit 4 Radial Park, Solihull Parkway, Birmingham Business Park, Solihull, B37 7WN.**

This letter does not contain the full details of the resolutions to be tabled at the meeting, these are contained in the Notice of the AGM and should be read before you complete your vote. The Directors consider that the proposed resolutions contained in the Notice of AGM are in the best interests of the Company and shareholders as a whole and unanimously recommend that you vote in favour of them, as they intend to do in respect of their own shareholdings.

### **Proxy Voting**

You will **not** receive a hard copy form of proxy for the 2024 AGM in the post. Instead, you will be able to vote electronically using the link [www.signalshares.com](http://www.signalshares.com). You will need to log into your Signal Shares account, or register if you have not previously done so, to register you will need your Investor Code, this is detailed on your share certificate or available from our Registrar, Link Group.

The Company strongly encourages shareholders to vote electronically. Instructions on voting are attached to the Notice of AGM sent out to shareholders and can also be found on the Company's website. Shareholders may also wish to submit questions in advance via e-mail to the Assistant Company Secretary at [fiona.crombie@likewiseplc.com](mailto:fiona.crombie@likewiseplc.com). We will endeavour to respond to questions raised directly, or by publishing responses on our website.

If you need help with voting online, please contact our Registrar, Link Group, on Tel: 0371 664 0391, (Calls are charged at the standard geographic rate and will vary by provider). Calls outside the United Kingdom will be charged at the applicable international rate. Lines are open between 09:00 - 17:30, Monday to Friday excluding public holidays in England and Wales. Or email Link at [shareholderenquiries@linkgroup.co.uk](mailto:shareholderenquiries@linkgroup.co.uk).

Shareholders wishing to appoint a proxy are recommended to appoint the Chairman of the meeting to do so. Proxy votes must be received by no later than 10.00am on Tuesday, 18<sup>th</sup> June 2024.

May I take this opportunity to thank you for your continued support as a shareholder of Likewise Group plc.

Yours faithfully



**Ben Baker-Ashforth**  
**COMPANY SECRETARY**  
**LIKewise GROUP PLC**

**A member of Likewise Group Plc**

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