

17 September 2021

Likewise Group plc

("Likewise", or the "Company")

Appointment of non-executive director

Likewise Group plc (AIM:LIKE), the fast growing UK floor coverings distributor, is pleased to announce the appointment of Michael ("Mike") Steventon, aged 58, to the Board as an independent non-executive director.

Mike has over 34 years' experience in the professional services industry at KPMG, rising to partner in 1998, with a focus on auditing international listed groups. In 2006 he was appointed Head of Automotive for KPMG UK and in 2010 as Regional Chairman for KPMG Midlands. In 2016, Mike was appointed Head of KPMG's public sector business.

Mike retired from KPMG in 2020 and has since taken a small number of non-executive and consultancy roles.

Mike joins the Audit Committee (as chair) and also the Remuneration Committee with immediate effect.

Tony Brewer, Chief Executive Officer of Likewise, said:

"We are very pleased that Mike is joining the Board of Likewise. Mike has a wealth of experience in finance and industry. His knowledge will be a huge benefit in working with the Board to steer us through our growth aspirations and for Likewise to achieve its goal to be a leader in the flooring industry."

In accordance with Schedule Two, paragraph (g) (i)-(viii) of the AIM Rules for Companies, Mike Steventon holds or has held in the past five years the following directorships and partnerships:

Current

Last 5 years

The Greater Birmingham and Solihull Local Enterprise Partnership Limited
South Staffordshire Golf Club Limited
Cobalt Data Centre 3 LLP
London Luton Hotel BPRA Property Fund LLP
Fenkle Street BPRA Property Fund LLP
Future Fuels No.1 LLP
Waterloo Street BPRA Property Fund LLP
Future Screen Partners No.1 LLP
Waverton Property LLP
Tritax Eurocentral EZ LLP
The Stellar Martineau Place Limited Partnership

KPMG LLP

Mike has no interest in the share capital of Likewise.

There is no further information on Mike required to be disclosed under Schedule Two, paragraph (g) (i)-(viii) of the AIM Rules for Companies.

For further information, please contact:

Likewise Group plc

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Tony Brewer, Chief Executive

Roy Povey, Chief Financial Officer

Zeus Capital Limited (Nominated Adviser & Joint Broker)

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Jordan Warburton / David Foreman / James Edis (Corporate Finance)

Dominic King (Corporate Broking)

Ravenscroft Consultancy & Listing Services Limited (Joint Broker)

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