

7 June 2022

Dear

NOTICE OF THE 2022 ANNUAL GENERAL MEETING

Please accept this letter as notification that the Likewise Group plc's (the "Company") Notice of the 2022 Annual General Meeting ("AGM") has now been published on the Company's website at www.likewiseplc.com to be followed by the Annual report and accounts.

AGM attendance

The Company's Annual General Meeting will be held at 10.00am on Thursday 30th June 2022 at our offices, Unit 4 Radial Park, Solihull Parkway, Birmingham Business Park, Solihull. B37 7YN

This letter does not contain the full details of the resolutions to be tabled at the meeting, these are contained in the Notice of the AGM and should be read before you complete your vote. The Directors consider that the proposed resolutions contained in the Notice of AGM are in the best interests of the Company and shareholders as a whole and unanimously recommend that you vote in favour of them, as they intend to do in respect of their own shareholdings.

Proxy voting

You will **not** receive a hard copy form of proxy for the 2022 AGM in the post. Instead, you will be able to vote electronically using the link www.signalshares.com. You will need to log into your Signal Shares account, or register if you have not previously done so, to register you will need your Investor Code, this is detailed on your share certificate or available from our Registrar, Link Group.

The Company strongly encourages shareholders to vote electronically. Instructions on voting are attached to the Notice of AGM sent out to shareholders and can also be found on the Company's website. Shareholders may also wish to submit questions in advance via e-mail to info@likewiseplc.com. We will endeavour to respond to questions raised directly, or by publishing responses on our website.

If you need help with voting online, please contact our Registrar, Link Group, on Tel: 0371 664 0391, (Calls are charged at the standard geographic rate and will vary by provider). Calls outside the United Kingdom will be charged at the applicable international rate. Lines are open between 09:00 - 17:30, Monday to Friday excluding public holidays in England and Wales. Or email Link at shareholderenquiries@linkgroup.co.uk.

Shareholders wishing to appoint a proxy are recommended to appoint the Chairman of the meeting to do so.

Proxy votes must be received by no later than 10.00am on Tuesday 28th June 2022.

May I take this opportunity to thank you for your continued support as a shareholder of Likewise Group plc and to wish you and your families well.

Yours sincerely



Roy Povey
Company Secretary
Likewise Group plc

Arrange to have your dividends paid direct into your bank account

The Company will be paying dividends through electronic transfer of funds only, facilitated by our Registrar, Link Group. Payments will **not** be made by cheque. Shareholders should ensure they have registered their bank details with Link Group to ensure dividends are received and to keep these records up to date. Payment electronically means that:

- Your dividend reaches your bank account on the payment date;
- It is more secure; and
- Helps reduce fraud.

If you have a UK bank account you can sign up for this service on Signal Shares at www.signalshares.com (by clicking on 'your dividend options' and following the on-screen instructions). In order to receive the interim dividend please register your bank details as soon as possible and your dividend will be paid within one month of registering your bank details, after the dividend pay date of 8 July 2022.

Alternatively, re-invest your dividends

Link's Dividend Re-investment Plan offers a convenient way for shareholders to build up their shareholding by using dividend payments to purchase additional shares. The plan is provided by Link Group, a trading name of Link Market Services Limited which is authorised and regulated by the Financial Conduct Authority. This service is only available to shareholders resident in the UK and the Channel Islands.

For more information and an application pack please call 0371 664 0381 (calls are charged at the standard geographic rate and will vary by provider. Calls outside the United Kingdom will be charged at the applicable international rate. Lines are open between 09.00am - 5.30pm, Monday to Friday excluding public holidays in England and Wales).

Alternatively, you can email shares@linkgroup.co.uk or log on to www.signalshares.com

It is important to remember that the value of shares and income from them can fall as well as rise and you may not recover the amount of money you invest. Past performance should not be seen as indicative of future performance. This arrangement should be considered as part of a diversified portfolio.

Shareholder Communications

The majority of shareholders choose to receive Annual Reports and Notices of meetings electronically. This has a number of advantages for the Company and its shareholders. It increases the speed of communication, saves you time and reduces print and distribution costs and our impact on the environment.

If you would like to receive notifications by email, you can register your email address via the Share Portal www.signalshares.com or write to FREEPOST SAS, Central Square, 29 Wellington Street, Leeds, LS1 4DL (no stamp or further address detail is required. Please write in BLOCK CAPITALS).

If you would like to receive shareholder information in hard copy form, you can register your request via the Share Portal www.signalshares.com or write to FREEPOST SAS, Central Square, 29 Wellington Street, Leeds, LS1 4DL (no stamp or further address detail is required. Please write in BLOCK CAPITALS).

Please note that you still have the right to request hard copies of shareholder information at no charge.

Please note that if you hold your shares corporately or in a CREST account, you are not able to use the Share Portal to inform us of your preferred method of communication and should instead write to FREEPOST SAS, Central Square, 29 Wellington Street, Leeds, LS1 4DL (no stamp or further address detail is required. Please write in BLOCK CAPITALS).

*The Company reserves the right to send hard copy documents to shareholders where, for example, overseas securities laws do not permit electronic communication or in other circumstances where the Company considers that electronic delivery may not be appropriate.